



You Lv

吕游

You Lv, a doctoral candidate in Academy of Arts & Design in 2019, Tsinghua University, a master's degree in Academy of Arts & Design, Tsinghua University in 2015, a visual designer, exhibition designer and illustrator. Under the tutelage of Professor Nan Chen, his main research direction is digital design thinking and methods. We are committed to the research of digital brand design and communication, virtual character design and multi-sensory narrative, and design prototypes for the possibility of a diverse future.

吕游,清华大学美术学院2019级博士研究生,2015级清华大学美术学院硕士研究生,视觉设计师、展览设计师、插画师。师承陈楠教授,主要研究方向为数字化设计思维与方法。致力于数字品牌设计与传播、虚拟角色设计以及多感官叙事的研究,以设计原型面向技术多样的未来进行可能性思辨。

