



Xinxin Guo

郭欣欣

Xinxin Guo is a researcher and entrepreneur operating at the convergence of art, technology, and business. She founded Arts Link, a non-profit organization driving global art education via exhibitions, annual summit, and professional development programs. She invests with international investors in start-ups, creating jobs in underemployed areas in the U.S. She also help international artists with career advancement and immigration needs.

Xinxin's expertise covers non-profit management, art entrepreneurship, international cultural exchange, and philanthropy. In her early career, She established the Beijing Studio Center, an international creators-in-residency center, and a founding partner of the World Event Young Artists of the 2012 London Olympic Games. Her teaching experience spans Dalian University of Science and Technology in China and Appalachian State University in the U.S.. Recent years, She held pivotal fundraising positions at the Museum of Contemporary Art in Cleveland and Case Western Reserve University. Additionally, She was the board member of ResArtis, a worldwide network of artists-in-residency programs based in Amsterdam. Having earned a B.A. in art history from Tsing University and an M.B.A. from Babson College, her Ph.D. research will center on the intersection of art education and entrepreneurship.

郭欣欣一位学者、大学教师、企业家和投资人，她专注于艺术、科技、商业三者相结合的产学研。她是中美艺术交流协会的主理人，通过展览、年度峰会和访学、研学项目推动全球艺术教育发展。她在美国宾州州立大学的博士研究专注于艺术、科技与商务创新领域的专利研发与商业化。在研究之外，她致力于与国际投资人一起投资创新企业，为投资人获得投资绿卡，并创造就业机会。她帮助国际艺术家发展事业和获得杰出艺术家绿卡。

郭欣欣的专业领域包括非营利组织管理、艺术创业、国际文化交流和慈善事业。她建立了北京国际创作者驻留中心，也是 2012 年伦敦奥运会世界青年艺术节的创始合作伙伴。她的教学经历涵盖中国大连理工大学和美国阿巴拉契亚州立大学。近几年，她先后在克利夫兰当代美术馆和凯斯西储大学担任商务拓展总监职位。此外，她还曾是阿姆斯特丹的全球艺术家驻留项目协会 ResArtis 的董事会成员。郭欣欣毕业于中国清华大学美术学院和美国巴布森商学院。